



CERTIFICATION: WHICH ONES MATTER?

PERFORMANCE DAYS serves as a platform to connect, share insights, and collaborate on sustainable and performance-oriented textiles and innovations. By bringing together stakeholders, we enable open discussions around materials, trends and solutions. Together we are fostering a collaborative environment that helps drive advancements in areas like circularity, resource efficiency, and product innovation. For the next fair, we want to emphasize the importance of certifications to ensure transparency and accountability in sustainable practices. The next fair we want to ask:

Which certifications are required or recommended by PERFORMANCE DAYS to meet the current product sustainability standards in the industry?

CERTIFICATIONS AND STANDARDS

About this guide:

As the organizer of PERFORMANCE DAYS, we are pleased to present a comprehensive guide outlining both mandatory and optional sustainability standards for products. This guide is the result of extensive research, including a thorough analysis of practices adopted by **retailers, department stores, and wholesalers**. It provides detailed information on the specific data required, the submission process, and how qualifying information will be presented to attendees.

By collaborating closely with our exhibitors, we aim to foster transparency and support our visitors in making well-informed purchasing decisions. Together, we're enhancing the experience for all participants by promoting clarity and sustainability in the industry. We are dedicated to delivering a customer experience that reflects our commitment to maximum transparency and thorough information.

We want to:

- + Support brands, suppliers, and fabric managers make smarter, more informed decisions!
- + Stay ahead of changing EU regulations by taking a proactive approach to compliance!
- + Make sustainability information clear, simple, and accessible for everyone!
- + Strengthen industry connections through meaningful collaboration!

KEY TAKE AWAYS OF CERTIFICATION: WHICH ONES MATTER?

- 1 Importance of Sustainability Certifications**
 Certifications promote transparency and ensure ethical and environmental compliance in the textile industry.
- 2 Regulatory Developments:**
 EU policies demand stricter sustainability standards, with the Digital Product Passport driving detailed product transparency.
- 3 Recycling Challenges**
 Limited recycling rates and competition for rPET require innovations in closed-loop and bio-based feedstocks.
- 4 Transparency and Trust:**
 Verified certifications, third-party audits, and advanced tools combat greenwashing while fostering consumer trust and confidence.
- 5 Innovative Tools:**
 AI, Tools and LCA+ enhance supply chain traceability and lifecycle sustainability assessments.
- 6 Support for Small Suppliers**
 Brands should support smaller suppliers with resources to achieve certifications and foster inclusivity.